



Intelisecure Names Scott Franklin as Vice President of Marketing

Security industry veteran to head marketing efforts for rapidly growing managed security service provider.

Denver, CO (November 22, 2016) – Intelisecure, a managed security services provider specializing in critical asset protection, today announced it has named Scott Franklin as vice president of marketing. Franklin has nearly 20 years of experience in marketing leadership roles within the security and information technology industries. Franklin will oversee the company’s global marketing, product management and communications functions.

“We are excited that Scott has joined Intelisecure,” said Steven Drew, Intelisecure CEO. “His extensive background will help the company articulate the value our innovative solutions and services provide to organizations around the world.”

Franklin’s background includes experience from small start-ups to multi-billion dollar international firms. Prior to joining Intelisecure, he served as director for North American field marketing at Fortinet, with responsibilities for go-to-market strategy, demand generation, campaign execution, and field communications. He also spent eight years in leadership roles at Cisco, including leading marketing efforts throughout the Western Hemisphere.

“With the shortage of skilled cybersecurity professionals across the globe, effective managed security services are crucial for organizations who do not have the ability to staff against today’s ongoing, persistent internal and external threats,” said Franklin. “With a strong portfolio of data and threat protection solutions, Intelisecure is able to provide the services needed to help organizations protect their most critical information assets against malicious and accidental exposure.”

About Intelisecure

Founded in 2002, Intelisecure works with its clients to identify, prioritize, and protect critical intellectual property and other key assets that if stolen, or otherwise exposed, would cause significant financial and reputational damage to their bottom line.

Intelisecure provides a portfolio of Consulting, Technical, Penetration Testing, GRC and Managed Security Services to develop data and threat protection security programs that can adapt and grow with its clients’ needs. From initial strategy and design, to fully managed security programs, Intelisecure’s proprietary Critical Asset Protection Program (CAPP) methodology provides for a more proactive security solution than traditional Managed Security Service Providers. To learn more visit, www.intelisecure.com.